

614 Alameda Road, Santa Fe, New Mexico.

April 25,
1946.

The Meriden Gravure Co.,
Meriden,
Connecticut.

Dear Sirs:-

It is some years since you have heard from me. I am happy to report that my postcards are taking a sudden spurt and there is every indication to think that not only the old ones will sell out, but there is a good demand for new sets.

Much has happened to me during the past few years, two years and more spent on a photographic war job in Wichita, Kansas, and I am now temporarily in Santa Fe working on two forthcoming books, one for Duell, Sloan & Pearce, and one for Hastings House.

I am very anxious to push and enlarge the post card business. I am quite conscious of the fact that I still owe you some money on my last order, and I assure you that this will be taken care of before too long a time.

Just last week I had a request for a re-print of certain cards, these made for Mrs. Simms of Albuquerque, and requests from dealers for several new sets.

Will you be so kind as to send me information as to the present cost of re-prints of

Celotype cards similar to those we made before,
and the minimum quantity and number for each
run. Also are you at present doing any
sheet fed gravure work? If so what is the
cost on post cards as well as number and quantity?

It looks very much as though the time is
right to push this business, and I am now free
to give my time and energy to establishing it.
I already have much work done for new sets,
and it would not take me long to complete others.
And also please tell me how long a time will
be necessary between your receiving the material
and delivery of the cards?

Hoping that we may again take up work which
was pushed aside, I am

Very truly yours,