

P. .Box 448, Colorado Springs,
Colorado.

January 31,
1946.

Mr. Al D. Anderson,
Advertising Production Mgr.
Brenniff Airways,
Dallas, Texas.

Dear Mr. Anderson:-

Thank you very much for
your letter of yesterday. I sincerely
hope that we may make satisfactory arrangements
for the work you need appeals to me very much.

As my overhead at present is small,
my prices will be, I am sure, moderate for
the kind of work it entails. I recently
completed an assignment through PIX, Inc for
the Saturday Evening Post (Nov. 19 issue)
which brought \$50. ea on a set of five selected
negatives. These were black and white. On
this basis, and other work which I have done
in the past, I can make you the following
quotation:

For each selected black & white	\$50.
For Kodachromes 3 1/2 x 4 1/2	75.
or " 5 x 7	100.
For 8 x 10	150.

I always make sufficient negatives both
in black and white and in Color to assure
a good selection.

For hand camera work, I use a $3\frac{1}{2} \times 4\frac{1}{2}$ Speed Graphic. I am taking this as well as my 5×7 view camera to Yucatan, leaving my 8×10 in Mexico City with my car. For all that is possible, I prefer to use the larger camera on a tripod, insuring great depth of field, and I find that in most instances this can be the case though the Sat. Eve. Post article was all action and was all done with the small Graphic. In any event I am equipped to use both. I am sure that what you want is a series of pictures with fine decorative quality plus proper human interest to appeal to tourists. Should you wish a series of a certain size and can give me an outline of it, I shall be glad to make a price on the job as a whole.

It is to be regretted that my time is so short and were reservations not so difficult to obtain, I would delay no longer long enough to come to Dallas to discuss it all with you in person. But Mr. Barbachano has written that he is booked solid in Yucatan and I know your ticket office here reports the same on your planes, so that I hope we may be able to make any arrangements satisfactorily by mail.

I am anticipating the flight to Merida very greatly. Hoping that I may hear from you shortly, I am

Very sincerely yours,