

PIX

INCORPORATED

250 PARK AVENUE - NEW YORK 17, N. Y. - TEL. ELDORADO 5-4021 - CABLE PIXPHOT NEW YORK

April 5, 1946

Miss L. Gilpin,
524 Fourth Street,
San Antonio, Texas

Dear Miss Gilpin:

We are sending you a photographic assignment for the American Magazine. As you probably know, the American Magazine has a picture section called "Interesting People".

The American Magazine want photographs on Andy Anderson - Sports Editor of the Houston Press, in Houston, Texas, who is known as the nation's top fishing expert. Andy Anderson is famous for inventing special gadgets and equipment for veterans without legs or arms to enjoy fishing

Andy Anderson should be shown with some of the fishing gadgets, maybe a group of veterans around him (not showing their disabilities, if possible), Anderson as the large center of the picture with two or three boys just framing him. Perhaps you could take him outside to a little brook and show them actually fishing. For safety reasons, you might take some additional pictures of Anderson alone with his fishing equipment or surrounded by his fishing gadgets but always very lively with some action and very good composition.

You had better buy a recent issue of the American Magazine to get a clear idea of the type of pictures the magazine is running in this section. I am enclosing a few pictures of Mr. Anderson to show you the type

of pictures they do not want. Shoot a good selection of photographs, about two rolls on the Rolliflex, and airmail the negatives, undeveloped, to us enclosing your expense account. Also, please return the enclosed clippings.

Kindly confirm the receipt of this letter and your willingness to execute the assignment by wire. It might be best for you to call Mr. Anderson at the Houston Press to make sure that he is available before you go over.

Best regards

Sincerely yours,

Franz Furst

FEF:TRC

P. S. If you don't have Rolliflex, shoot a good selection of about one dozen Speed-graphic.