



BRANIFF

Airways

January 30, 1946

LOVE FIELD
DALLAS 9, TEXAS

Miss Laura Gilpin
P. O. Box 448
Colorado Springs, Colorado

Dear Miss Gilpin:

Your letter of January 26 to Mr. Niles and the portfolio of very attractive pictures have been directed to me.

We certainly appreciate your interest which prompted sending the photographs for us to study.

With regard to taking pictures for Braniff Airways on your next assignment in Mexico, we are interested. What would your charges be to do for Braniff some scenes around Mexico City and Merida (particularly the ruins)? We would want both black and white and color. The pictures would have to cover subjects appealing to the tourist trade and which would go well in advertising layouts. Too, around Mexico City we could use some shots of scenes pointing up their modern industry. In other words pictures that would get across the story of Mexico's place in the industrial world ... the amount of business that U. S. businessman can obtain from Mexico.

We will, of course, want to more thoroughly discuss with you exactly what we need and want upon definitely determining whether or not the assignment is yours.

By return air mail please advise what your prices are for this type of pictures.

Under separate cover we are returning the portfolio of pictures. Thanks again for sending them.

Cordially,

Al D. Anderson

Al D. Anderson
Advertising Production
Manager

ADA:ba

V I A A I R M A I L