

LOOK

511 FIFTH AVENUE, NEW YORK 17, NEW YORK

February 15, 1945

Dear Miss Gilpin:

Edna Bennett with our Picture Research suggested that I write to you at your Colorado Springs address.

I am working on a picture book and am in need of some outstanding pictures on the Southwest. I've seen many of yours in books and elsewhere and I'm wondering if you would have a selection you could send me so that I might see if they would fit into my plans.

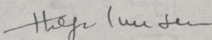
For purposes of this book I am including Arizona, New Mexico, Oklahoma and Texas in the Southwest. I am interested in photos of the usual tourist objectives in these states, plus little-known or out of the way places that are worthy of a tourists postwar attention.

My version of the word "travel" is by no means limited to just scenic things -- peoples, events, etc. are included.

I remember in particular your picture in "Our Southwest" by Erna Fergusson -- "Who can describe the Grand Canyon," and your picture of Canyon de Chelly. I also remember from your own book some scenes from Betatekin, Acoma, etc.

I'd appreciate seeing some of your photographs along this line if convenient.

Sincerely yours,



Helga Iversen
Editorial & Art Research