

PIX

INCORPORATED

250 PARK AVENUE - NEW YORK 17, N. Y. - TEL. ELDORADO 5-4021 - CABLE PIXPHOT NEW YORK

NOVEMBER 21, 1945

MISS LAURA GILPIN
614 ALAMEDA ROAD
SANTA FE, NEW MEXICO

DEAR MISS GILPIN:

THANKS FOR YOUR LETTER OF NOVEMBER 19. I TOO THOUGHT THE LAYOUT IN THE POST LOOKED RATHER NICE, SORRY ABOUT THE MIX-UP IN THE CAPTIONS.

THE POST RECEIVED THE COMPLETE SET INCLUDING THE BRANDING SERIES; HOWEVER, THE POST DOES NOT OBJECT TO OUR HANDLING OF THE UNUSED PICTURES PROVIDED THEY WILL NOT APPEAR IN A COMPETITIVE MAGAZINE LIKE COLLIERS. THIS MEANS WE WILL TRY TO PLACE MORE OF YOUR PICTURES.

AS PER YOUR WISH WE ARE RETURNING THE NEGATIVES TO YOU HEREWITH.

THE CURTIS PUBLISHING COMPANY WILL PUBLISH "HOLIDAY" STARTING THE END OF FEBRUARY AND I HAVE WRITTEN THEM TODAY SUGGESTING THAT YOU MIGHT DO SOME WORK FOR THEM.

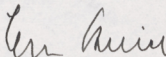
I WILL ALSO TRY TO GET AN ASSIGNMENT FOR THE COLOR SHOTS OF THE "WHITE SANDS." WHETHER IT WILL BE EASY TO SELL SUCH AN IDEA IS DOUBTFUL.

WE SHALL LOOK INTO THE MATTER OF POSSIBLE ASSIGNMENT IN THE TERRITORIES MENTIONED IN YOUR LETTER.

SORRY WE HAVE HAD NO LUCK WITH THE HORSE PICTURES AND THAT IS WHY WE ARE RETURNING IT TO YOU WITH THIS LETTER.

BEST REGARDS,

PIX INCORPORATED



LEON DANIEL

LD:B