

THE VICTORIA COMPANY



Complete Advertising Service

704 North Ninth Street
St. Louis, Missouri
CEntral 6271 - 6272

November 8, 1943

Miss Laura Gilpin,
807 Carter Ave.,
Wichita, Kans.

Dear Miss Gilpin:--

Many thanks for your letter of the 5th, verifying the Mallinckrodt understanding of the formula.

We shall gladly arranged for you to receive a quantity of the next issue of The B ulletin. You don't say how many, but you will be welcome to as many as you can make use of. In regard to the print price, while the top paid so far is \$50 for a single issue, we prefer not to bargain for them, as you have given us excellent co-operation. The interest that has been taken by the client and the readers has forced us somewhat beyond the appropriation for the year, but they are letting this issue go through because of its excellence. We have heretofore published six issues a year of the bulletin, and have made special effort to maintain a standard that at times has run into money.

Would twenty or twenty-five copies be about what you have in mind? It will take about two weeks to get the job off the press.

Sincerely yours,

THE VICTORIA CO.

Creative Department.

JRR/st