

THE VICTORIA COMPANY



Complete Advertising Service

704 North Ninth Street
St. Louis, Missouri
CEntral 6271 - 6272

October 8, 1943

Miss Laura Gilpin,
Photographic Department,
Boeing Airplane Co.,
Wichita, Kans.

Dear Miss Gilpin:--

We apologize for having been so long in making up our minds regarding the photographs which you supplied for a Mallinckrodt Bulletin.

Enclosed is the rough draft of manuscript for the bulletin, sent for your suggestions and approval.

Mallinckrodt raise a question on the paragraph first marked with an asterisk (*), regarding "compensating for developer", which is not quite clear to us, but on which you may or may not understand and comment upon. In the paragraph, marked with the second asterisk, we were unable to understand clearly, the portion in your letter--sheet enclosed--marked with a red ?. If you will clarify this point, we will appreciate it.

Also, regarding formulas: We don't find formulas 6-D and 55-B in any Eastman literature we have; therefore, we raise the question whether this was Eastman formulas. We have dropped a card to Eastman asking for copy of these formulas, if they are their numbers.

Mallinckrodt are exceedingly technical, and will appreciate it if you will verify all technical points, and make it possible to reproduce the formulas used. In this connection we must translate them into Mallinckrodt Chemicals, such as the use of Pictol for Elon, and in case of the needed adjustment for Monohydrated Carbonate, etc.

We think that it will satisfy Mallinckrodt's demand for definite data, if you will make any minor corrections, and note on the copy that the statements made are true, according to your understanding, or something of the sort.

Accompanying is return label and postage with a strip of tape to reseal the old envelope, if you don't have a new one handy.

Cordially yours,

THE VICTORIA CO.

By J. R. Roux.

Send bill for the three
prints. Will return others.

DIRECT-MAIL

HOUSE ORGANS

CAMPAIGNS