



219 E. 44th STREET
NEW YORK, N. Y.

FINE PHOTOGRAPHY

Telephone MUrray Hill 2-3810

air mail
special delivery

January 29, 1943

Miss Laura Gilpin
807 Carter Avenue
Whittata, Kansas

Dear Miss Gilpin:

I am working intensively on assignments for our out of town photographers now and am very anxious to get some information and additional samples, if possible, from you.

From the samples I have seen in the office, you are an excellent ~~XXXXXX~~ photographer on scenics and human interest closeups, both black and white and color.

Now - what I'd like to know is - other than the above, on what types of work can we promote you for assignments? Most of our assignment work would fall into three classifications - a journalistic sequence by sequence story such as is used by Look, Life or Collier's, etc; industrial or architectural location shots; or single shots wanted by agencies and promotion depts. of, say typical family, three or four shots of club meetings and people, etc.

Will you be good enough to tell me how your background is on these, or whether we should keep you in mind primarily for scenics, architectural and individual "portrait" shots?

Please let me have as much data about your equipment and work as possible and, if advisable, let me have some additional 11x14 prints showing types of work other than the stock pictures we have on hand, for presentation to our clients. Also let me know how much time you have available for free lance work.

Very cordially yours,

Henrietta Brackman
FREE LANCE PHOTOGRAPHERS GUILD

Henrietta Brackman

P.S. Do you ever get good ideas for picture stories in your locality?