BARON LONG. PRESIDENT CHARLES BAAD, MANAGING DIRECTOR EDWARD S. BERNARD, MANAGER



Miss Laura Gilpin, Colorado Springs, Colorado.

Dear Miss Gilpin:

Your note of the 30th has been forwarded to me at McPherson.

I think that your title is a good one and gets forward what is wanted to the point and briefly. I am wondering whether it is necessary to use the second line at all although it is all right. CLIFF DWEILER\$ TO PUEBLO says it.

I believe that the book is going to do quite well. I am leaving the most of the selling until the Sept-October trip but am doing all of the advance publicity. The book should be a dandy and one that will be going along for some time to come. In other words, it is not a one season book. Have you suggested a Pikes Peak Region book to Mr. Frese. I believe that an inexpensive one that would be ready for next spring would go well.

I had a pleasant vist with Mr. & Mrs. Knee at Santa Fe. I think that he will do a book on Santa Fe for Hastings House.

With the best of good wishes to your father and yourself,

Most sincerely

Carl J. Smalley

Biltmore Hotel, Los Angeles Palace Hotel, San Francisco

Until about July 17th July 20th to 30th.