



HASTINGS HOUSE

Book News

Fall Promotion

* THE STORY OF THE PUEBLOS
by Laura Gilpin

7 x 9½, 144 pages of gravure photographs
November 14 \$3.00

The Visage of America Series

A magnificent photographic study and record of one of the most colorful aspects of America's past including much material newly discovered.

Promotion: A circular will be available for imprinting and there will be a campaign in the "Pueblo" states to promote the book through special displays and advertising.

ARGENTINA Our Beautiful American Series

Edited by Laszlo Fodor

7 x 8, with approximately 100 beautiful gravure photographs.
October \$1.50

ARGENTINA could not appear at a more propitious moment. With an introduction by Alberto Caprile, Jr., a native of Argentina and a member of its consular staff in this country, this book gives in brief introductory material a resume of its political, economic, and cultural backgrounds.