

September 30, 1941.

Mr. Walter Freese,
Hastings House,
67 West 44th St.,
New York City.

Dear Mr. Freese:-

With this mail I am sending you a suggestion for a book Jacket. The print with the lettering will give the idea and I enclose also a special print with a dark background for this purpose if you like the idea. I also send the print of my choice for the back which would fit with your imprint, and also the original lettering for you may wish to change it some what or in any event use a separate plate.

I have received your BOOK NEWS with the announcement and also send the announcement in the New York Times. I see you have used the old title. Do you prefer it to this last one which I wrote about a few weeks ago? I guess it is perfectly alright but it seems to me that "THE STORY OF" has been pretty well worn out. However mine may be no improvement.

In every mail I am looking for proof. It must surely be coming along in a few days now. I shall do my best to get it back as quickly as possible. I have to go to Denver for a couple of days the first of next week and I am hoping that the proof will be in before then.

In addition to my ten free copies will you put me down for 12 more. I will have opportunity to sell some here at my studio, and while I shall refer all I can to the local book stores, there will be occasions I am sure when I can sell some direct. Also if you could send me some circulars I have a list of 100 or more, some institutions etc. all over the country to whom I should like to send some sort of announcement.

I see that the announcements say "GRAVURE" so I presume that you were able to get the copper.

Hoping to hear from you very soon, I am

Sincerely yours,