

HASTINGS HOUSE



67 WEST 44TH STREET
NEW YORK CITY

Publishers

AIR MAIL

September 8, 1941

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs, Colorado

Dear Miss Gilpin:

I have been away so have not been able to answer your letter of August 21st before.

We have made a tentative lay out in order to determine the number of pages required, and enclose a copy of this tentative lay out.

You will notice that most of the horizontal pictures are half or three-quarters of a page. This is done because it has been our policy never to print illustrations at right angles with the book. It is very confusing to the reader to look at pictures in this way and definitely not good book-making. The size of the page gives maximum advantage to these horizontal shots and we doubt whether any effectiveness will be lost.

As you will note, we have crowded the number of pages in our estimate together so that in planning the actual book we will have more leeway for expansion.

We have also placed picture 20 before 19, so that pictures 19 and 21 will face each other. I don't think that this interferes editorially.

Some of the pictures are marked fuzzy and indistinct. If you can send better prints or better shots, I would greatly appreciate it.

We temporarily mislaid the five shots mentioned in your letter of August 21st, but these have just been found so I will have no difficulty in completing the book.

The paper board and copper situation, due to the demands of national defense, have become very acute. Now that we are going into production, I hope that we will meet with no difficulties.

We should have a swell book.

Very truly yours,

HASTINGS HOUSE

Walter Frese

WF:kh
Enc.