

HASTINGS HOUSE



67 WEST 44TH STREET
NEW YORK CITY

Publishers

Air Mail

July 17, 1941

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs, Colorado

Dear Miss Gilpin:

Please don't think that we are neglecting your book, nor that we are disregarding your two letters. We do, however, want to plan the book fairly carefully before expressing our opinion on the Spanish American section.

The small books you mentioned in your letter of June 12th, sounded quite interesting. I'll have to rely completely on Carl's ideas for sales possibilities. Mr. Knee of Santa Fe, is doing something on the Taos Pueblos and Santa Fe, but I doubt whether he would conflict too much with any of your projects. I would suggest, however, that before you go to any considerable expense to get material on any of these projects, that you will first let me know. They all sound interesting.

The Chichen Itza photographs are beautiful and interesting, and a swell book can, no doubt, be made if interesting text, somewhat similar to the Pueblo book could be obtained. The main problem would be to give the reader the feeling that he were walking among the ruins, or among the buildings as they were centuries ago. A strictly archaeological book would probably be a failure. We sort of like the idea of a book on this subject, if we can find a worth while market.

I believe you said you wanted these photographs back soon, so we are returning them to you by express.

Cordially yours,

HASTINGS HOUSE

Walter Frese
Walter Frese

WF:kh

What about a book on Indians?