

HASTINGS HOUSE



67 WEST 44TH STREET
NEW YORK CITY

Publishers

AIR MAIL

May 9, 1941

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs
Colorado

Dear Miss Gilpin:

Many thanks for your letters of May 2 and May 7. I am delighted to hear that you have forwarded the exhibition prints of Chichen Itza, Yucatan, and look forward with great pleasure to seeing them. These ruins have always fascinated me. The additional Shiprock print and the section on Acoma as well as the question of Spanish-American villages should probably, in view of your editorial opinion of them, be determined by the number of pages which the gravure process makes practical. We intend to get the book underway at the earliest possible moment. That, of course, means fall publication, inasmuch as practically all the spring and summer books have already been scheduled. As you know, publishers must work ahead from three to six months. Carl Smalley said that the book should make an interesting Christmas item so we should like to consider it for October or November publication.

The two questions regarding the contract: The cheaper edition mentioned in Paragraph 10 would, in the event that photogravure were used, of necessity be reprinted in that process inasmuch as the plates can only be used for that purpose. We have not, as yet, made a cheaper reprint of any of our books, but it is advisable to have such a clause in the contract because circumstances may arise which would make it profitable for both author and publisher to attempt to have a larger volume at a cheaper price.

The contract has been drawn up in my name because Hastings House is a proprietorship and not a corporation. The contract could be worded "Walter Frese doing business as Hastings House" if you wish, but all of our contracts with one exception have been drawn up as is yours.

I am glad to learn that you like the 7" x 9 $\frac{1}{4}$ " size. I should think that that would make a very attractive book.

Cordially yours,

HASTINGS HOUSE

Walter Frese
Walter Frese

WF:ad