

U. S. CAMERA PUBLISHING CORP.

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IMPORTANT ANNOUNCEMENT

When Issue #15 of U.S. CAMERA MAGAZINE reaches you, you will find on pages 12 and 13 - a two-page spread announcing the change in U.S. CAMERA from a bi-monthly to a monthly Magazine - beginning with the July Issue.

As the subscription rate is being reduced from \$2.50 to \$1.50 - for one year - we are extending your subscription which now expires with January 1942 issue to March 1943 issue. This will equalize the amount due on your unexpired subscription.

We wish to thank you at this time for your interest in our Magazine and know you will continue to enjoy the NEW U.S. CAMERA.

Cordially,
U.S. CAMERA PUBLISHING CORP.

E. J. DeMary

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Circulation Manager