

MRS. HAROLD IRVING PRATT
President

"GARDENS ON PARADE"
NEW YORK WORLD'S FAIR 1940, Inc.
World's Fair, N. Y.

Conducted by
HORTUS, INC.

Phone Havemeyer 6-6464

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Garden Club Exhibits

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Dear Miss Gilpin,

As you know, one of the features of "Gardens on Parade" this season is a series of photographic exhibits of interest to garden lovers and horticulturists as well as photographers.

During September we plan to hold an invitational salon of pictorial photographs of flower, garden and tree subjects which we expect to be one of the finest exhibits of photographs of this classification ever assembled. It is with great pleasure that we invite you to submit for hanging two prints of flower, garden or tree subjects. Each print will be under glass, individually framed, and hung from September 3d to October 7th in the pavilion of "Gardens on Parade" in the Central Rotunda and adjacent walls.

If for any reason you find that you cannot accept this invitation, will you please let me know immediately so that an alternate may be notified. In any event, a definite acceptance should be received not later than August 1st.

No entry blank is necessary, but the following information should be printed on the back of each mount: Name Address, Title and Process.

Mounts must be on 16 x 40 inch white or light colored stock, to be hung vertically.

Prints must arrive not later than August 28th. They will be returned in original wrappings, prepaid, promptly after the close of the exhibit.

The greatest care will be exercised in handling and packing prints but no responsibility can be accepted by "Gardens on Parade" or the New York World's Fair for any loss or damage.

Correspondence and photographs should be addressed to Mrs. Earle S. Rhine, "Gardens on Parade", New York World's Fair, N. Y.

Sincerely yours,

Miriam Phair Rhine

Mrs. Earle S. Rhine,
Chairman Photographic Exhibits

Miss Laura Gilpin,
317 Cheyenne Road,
Colorado Springs, Colo.