

# HASTINGS HOUSE



135 FRONT STREET  
NEW YORK CITY

Publishers

August 29, 1940

Miss Laura Gilpin  
Colorado Springs  
Colorado

Dear Miss Gilpin:

Under separate cover we are sending you a complimentary copy of the NEW MEXICO STATE GUIDE and a copy of GLOUCESTER AND CAPE ANN by Samuel Chamberlain.

We were tremendously pleased by the beautiful photographs you supplied for the NEW MEXICO STATE GUIDE and feel that the gravure process has retained a good part of their striking character.

As you can see by the enclosed check list of our publications, we are particularly interested in publishing beautiful picture books of this country. We use all the printing processes but for unusual photographs prefer sheet-fed photo-gravure. It is not economical to print books by this process in quantities of less than five or ten thousand. Therefore, you can readily understand that our subjects must be ones visited by great numbers of tourists.

The purpose of this letter is to inquire whether, in your collection, you may have such material on special subjects in the West which may lend themselves to book publication--bearing in mind the necessity of sufficient tourist interest.

We have heard quite a bit about Bryce Canyon National Park and believe that many tourists visit this spot. We should, therefore, like to ask you three questions:

1. Have you covered this subject with your camera?
2. Do you know the approximate number of tourists visiting Bryce Canyon National Park each year?
3. Are there any retail outlets such as book store, gift shops, and hotels which may be able to sell such books on the spot?

We should be most happy to hear from you concerning this and any suggestions you may have concerning any other subjects which might be interesting enough for book publication.

Cordially yours  
HASTINGS HOUSE

WF:AD, ENC.

*Walt Freese*