

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1220

SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

R. B. WHITE
PRESIDENTNEWCOMB CARLTON
CHAIRMAN OF THE BOARDJ. C. WILLEVER
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

VA54 150 NT=SPOKANE WASH 12

1940 AUG 13 AM 7 51

MISS LAURA GILPIN=

317 CHEYENNE RD COLORADOSPRINGS COLO=

FORMAT PROOFS CAME TODAY. TWO COLUMN INSTEAD OF THREE COLUMN
SETUP OK FOR ALL SMALL TYPE TEXT SHOULD PREFER, IF PRACTICAL,
MARGINS AT SIDES AND BOTTOM BE NARROWER, NAMELY ONE AND
THREE QUARTER INCHES WIDE. BIG INITIAL LETTER STARTING TEXT
SHOULD BE A TWO LINE INITIAL INSTEAD OF THREE LINES DEEP. IT
SHOULD NOT BE APPRECIABLY BIGGER THAN CAPS IN NAME TYPE
UNDER DR COWLES PICTURE. SETUP JOHN COWLES MEMORIAL VERY
FINE BUT DATE OF DEATH ON LINE ONE IS TWO YEARS BEFORE HE
PICKED OUT BURYING PLACE IN LINE TEN FROM BOTTOM. WORD
"GENEOLOGY" SHOULD BE ADDED TO "COWLES" IN HEADING OF COWLES
GENEOLOGY. WORDS "HAND COATED" OK ON TITLE PAGE. IF POSSIBLE,
INSTEAD OF THAT SMALL TEXT TYPE OF WHICH I SENT YOU SAMPLE,
PLEASE USE THROUGHOUT TEN POINT CAIRO ROMAN ON TWELVE POINT
SLUG, INTERTYPE FONT NUMBER SEVENTEEN NINETY FIVE, SHALL
WRITE ABOUT CHANGES IN TITLE PAGE-

W H COWLES.

FONT FORMAT.