

Full-Tone Printing



Established 1888

The Meriden Gravure Company
Meriden, Connecticut

April 19, 1940

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs, Colo.

Dear Miss Gilpin:

We wrote to you under date of February 13 as copy attached.
We have since received a card from Mr. Turner Williams
and we have written him today as copy also attached.

Would you mind checking this matter over with Mr. Williams.

Anything further on the Yucatan consignment series? We
would be glad to get this underway for you. There ought
to be fairly good travel in ~~the~~ Mexico during this spring
and summer.

Yours very truly,

THE MERIDEN GRAVURE CO.

P. B. Allen

P. B. Allen, President

PBA:MC
Enclosure

April 19, 1940

Mr. Turner Williams
P. O. Box 1632
Santa Fe, N. M.

Dear Mr. Williams:

We regret that you have not heard since your inquiry of February 9 regarding the reproduction of your cards.

Since you wished a small number of cards we wrote to Miss Gilpin, 317 Cheyenne Road, Colorado Springs, Colorado, as she orders quite a lot of photographs, asking her to include your card in with one of her form runs. To economically print a form requires twenty-five units of 1000 each. We asked her to get in touch with you regarding the handling of your card but evidently she has been out of town. We are sending her a copy of this letter.

We would suggest your contacting her to see if you cannot work in your card as a unit along with her form. On our regular list 1000 of six is the smallest economical unit we could handle. The price is \$12.00 per card, per thousand. If you want a single card for 1000 we would suggest a combination with Miss Gilpin. The single card would cost approximately \$15.00 for 1000 copies.

We assure you of our interest in the matter and we are glad that you wrote to us further. If you do not hear from Miss Gilpin shortly will you please let us know.

Yours very truly,

THE MERIDEN GRAVURE CO.

P. B. Allen, President

PBA:MC
CC:LG

February 13, 1940

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs, Colo.

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Dear Miss Gilpin:

We received a letter from Turner Williams as copy attached herewith. If you can combine this with your regular cards you should be able to get the cards at \$7.50 and charge him \$15.00 for the 1000. Are there any additional cards from your territory which can be combined on this run? Is the Yucatan series ready to work along with the present cards?

Would you mind getting in touch with Mr. Williams, advising him that you are handling post cards in this vicinity and you would be glad to give him any further information desired.

We have not answered Mr. Williams' letter.

Yours very truly,

THE MERIDEN GRAVURE CO.

P. B. Allen, President

PBA:MC
Enclosure