



The Meriden Gravure Company
Meriden, Connecticut

January 23, 1940

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs, Colo.

Dear Miss Gilpin:

We have been working with the Rydal Press, Mr. Walter Goodwin, on securing a greater volume in the territory of the Rocky Mountain district. To obtain this volume Mr. Goodwin wished to be made our district representative and we are sending out announcements shortly to the trade, advising them of this fact.

Mr. Goodwin, however, will not supervise your account as we have had dealings before the present arrangement went into effect. We would, however, suggest that you check with Mr. Goodwin on post card orders to see if he has orders coming through from other accounts on which combinations may be effected. It is neither Mr. Goodwin's desire nor our own to in any way change the relationship that we are enjoying at the present time, but combination runs bring lower prices and it should be mutually advantageous to work together with Mr. Goodwin.

I hope that we will have several forms to work on together during the present year.

Yours very truly,

THE MERIDEN GRAVURE CO.

P. B. Allen, President

PBA:MC
CC:WLG