

Dear Friend of U. S. Camera:

This is a last, urgent reminder that your entries for the judging of U. S. Camera Annual 1940 have not been received.

In previous years, we have welcomed the photographs you submitted for the judging of this best known Salon-in-Book-Form. But this year, our records do not show that you have sent in any prints.

Edward Steichen, sole judge, is now back from Hawaii and judging will start in a week. From all indications, the book this year will be the biggest and best we've ever done, with sections devoted to Edward Weston, Arnold Genthe, the press photographers, aerial and scientific photography, and many other outstanding features.

So gather your prints together as soon as possible and mail them in. They need not be mounted. Any size, 5x7" or larger, is o.k. Any subject, any kind of print. No color transparencies, though, please. Address them U. S. CAMERA ANNUAL 1940, 122 East 42nd St., New York City. Prints will be returned if postage is enclosed. Thank you.

Cordially,

U. S. CAMERA ANNUAL

Tom Maloney
T. J. Maloney, Editor

P. S. If you have sent in prints for the U. S. Camera Competition, they will be also eligible for the judging of the Annual. But if you have later prints, send them in too.