

August 5, 1939.

The Log Cabin Auto Court,
Gallup, New Mexico.

Dear Sirs:-

Mr. & Mrs. Wm. Lippincott of Tide Ruins, Arizona, suggested that I write to you regarding the post cards I have recently placed on the market. These cards are being sold at many places in Albuquerque, Santa Fe, Taos, Etc. and I am anxious to place them in other places in Gallup in addition to El Navaho.

In all there are eight sets now available, with subject matter as follows:-

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|------------------|------------------------------|
| No. 1 Navaho | No. 5 Taos |
| No. 2 Acoma | No. 6 San Ildefonso |
| No. 3 Mesa Verde | No. 7 Chimayo |
| No. 4 Navaho | No. 8 Ranchos de Taos Church |

These cards retail in the sets of six pictures @ 25¢ per set, wholesale 12¢. at present I can furnish display cards, and in the near future racks when the cards will also be available as singles if desired.

It is possible that I may be down the last day of the Ceremonial and I will come to see you to show you the full line of cards. In the mean time I hope that you will see your way to trying out at least a few in time for the Ceremonial.

Very truly yours,