

August 5, 1939.

El Rancho Hotel,
Callun, New Mexico.

Dear Sirs:-

Enclosed herewith, you will find a sample set of post cards which I placed on the market a little over a year ago. These cards are being handled by Fred Harvey and many places in Albuquerque, Santa Fe, Taos, etc. and I am anxious to have them in your new Hotel. All to-gather there are eight sets now available, the list of subjects as follows:

No.1/ Navaho.	No. 5 Taos
No.2/ Acema	No 6 San Ildefonso
No 3 Mesa Verde	No 7 Chimayo
No 4 Navaho	No 8 Ranchos de Taos Christ

These sets of cards retail at 25¢, wholesale @ 12¢. At the present time I will furnish display cards, and in the very near future some good racks when the cards will also be available in singles.

If my plans materialise, I will be down for the Ceremonial to obtain new material for future sets. I will stop to see you and show you the full lot of cards.

In the mean time as the Ceremonial is so near, I am sending this sample set in the hopes that you may wish to put in one at once.

Very truly yours,