

August 5, 1939.

Mr. Ambrose,
Casa Linda Auto Court,
Gallup, N.M.

Dear Mr. Ambrose:-

Mr. & Mrs. Wm. Lippincott of Tule
Ruins Arizona requested us to write to you and send you
a sample set of my post cards.

These cards are moving well in Santa Fe, Taos,
Albuquerque, etc. and I am anxious to place them in
other points. In all there are four sets available
immediately and four now sets on the press at the moment
and delivery promised in time for the Ceremonial. The
subjects of these eight sets are

No. 1 Navaho
No. 2 Acoma
No. 3 Mesa Verde
No. 4 Navaho

No. 5 Taos
No. 6 San Ildefonso
No. 7 Chiricahua
No. 8 Rancho Church.

There are six different pictures in each set and are
available in the sets in envelopes to retail @ 25¢,
wholesale 12¢. The cards are also available as
singles. I can furnish a display card now and in the
near future will have some good racks.

I hope very much that you will try out some of
these in time for the Ceremonial. If all goes well
I shall be down then and will stop to see you and show
you the full line.

Hoping to hear from you shortly, I am

Very truly yours,