

March Thirty-first
1937

Mr. White
La Ponda Gift Shop
La Ponda Hotel
Santa Fe, New Mexico

Dear Mr. White:

Under separate cover, I am sending you a sample set of twelve post cards which I have just published. These subjects are not in your immediate vicinity, but I believe the six Navaho studies may interest you, nevertheless.

I have been anxious to get out a series of cards of better quality than the usual run, as I have had many requests for these and believe that there is sufficient demand among a certain type of people. I can furnish you these cards, or similar ones, at fifteen dollars (\$15.00) a thousand, to retail at two for five cents, and can furnish you with lots of 100 each if you would be interested to try a few. Should these prove saleable, I have sufficient material on hand to make a set of the environs of Santa Fe, which I should like to do, and to enlarge such a series from time to time.

I will be pleased to hear what you think of these and any suggestions you may have regarding the placing of them.

It is nearly two years since I have been in Santa Fe, and I hope I may be down before long. I will pick up the few prints of mine that you have on consignment at that time.

With best wishes,

Sincerely yours,

LG:B