

August 12th, 1936

To: Miss Laura Gilpin

Re: U. S. CAMERA SALON

Since we have already forwarded you a resume of work done to date on U. S. Camera Annual, we will make no mention of the book other than to say that it is now on the press and promises to far surpass last year's edition in excellence of printing and content.

Now we are starting work on the assembling of the Salon. The first showing of the pictures will be here in New York City, the Mezzanine Galleries, Rockefeller Center, from September 28th to October 12th. From New York it will go to all important centers in the States, and again will be shown abroad. All in all, we intend to have a more extensive showing than last year.

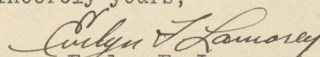
We again ask you to cooperate with us in the assembling of these pictures, and below are the requirements:

1. Please forward three prints of your picture which is to appear in U. S. Camera Annual.
2. These are to be exhibition prints, mounted on a 16 x 20 mount, sample of which is enclosed. If you are unable to obtain this mounting material or some sufficiently resembling it, simply forward the unmounted prints to my attention and they will be taken care of.
3. Also, we would like to have three copies each, mounted as above, of one or two other photographs which you would like to exhibit.
4. All material must be in our hands by September 10th at the very latest.

We ask for the three prints, as in last year's case, so that the routing of the pictures may be more easily arranged, and also that a wider territory may be covered. The three shows will all be out at the same time.

Last year's Salon proved so popular and was so well received in every instance that we want to follow it up with one just as fine, or finer. We need your help, of course, and would appreciate hearing from you very shortly.

Sincerely yours,


Evelyn F. Lamorey

EFL:C