

PICTORIAL PHOTOGRAPHERS OF AMERICA

AUDITORIUM

MUSEUM OF SCIENCE AND INDUSTRY
220 EAST 42D STREET, NEW YORK CITY

COMMUNICATIONS

WILLIAM J. LANE, SECRETARY-TREAS.
123 WILLIAM STREET, NEW YORK CITY

Ira W. Martin, President.
1 Oakland Gardens, Rye, N.Y.
April first, 1935.

My dear Miss Gilpin:

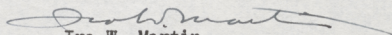
We have again come to the spring season which always gives a pictorialist an incentive to go out and capture the beauties of nature. This has long been the theme and ambition of artists and photographers alike. The particular part of this great thing "nature" which interests the artist at the moment seems to change as time passes and particularly with us photographers. First it was the Constable landscape, later the Monet effect with the soft-focus lens, then the composition type and now we find the detail in actual size or enlarged; realistic, sharp, definite and vigorous like Imogene Cunningham's plants, Paul Strand's Stumps and Edward Weston's rocks to say nothing of the fruits and vegetables being seen by many of the leaders of to-day.

It is on this sort of changing trends and new-comers in the field that we are trying to keep our members posted. These are the vital things in the progress of photography that every pictorialist is interested in, whether he cares to change with the trend or not. He does want to know what is going on and what others are thinking about. To those who live near our meeting place I only need mention the meetings, the speakers and interest that has been attendant at these gatherings of enthusiasts. The attendance has gone well over the two hundred and fifty mark at times and I want to assure you that it is really thrilling to see the interest and enthusiasm at these meetings and I only wish it was possible for all of you to attend them. If you could come, you would not only enjoy them but I would be able to meet and know every member, personally. This would be a great pleasure and satisfaction to me.

In order to make it possible for every member to see at first hand the work of our leading members I have personally assembled five Individual Travel Collections and they are all on their travels from Nova Scotia to Hawaii. This five represents the choice of members as recorded in the questionnaire sent out last fall and the five are, Laura Gilpin, Dr. Ruzicka, Anton Bruehl, Adolf Fassbender and myself. While they are traveling I am lining up another group to go the rounds next season and I assure you they will rival this season's prints in interest. If any of you still want to enroll for these Collections it is not too late. Just drop me a note and I will see that you are added to the itinerary. On account of the expense and work entailed in these Individual Travel Collections we regret that we have to confine them to members in good standing.

I am looking forward to one of the best and most interesting years in our history and want all our present and past members to join with the many new members we have enrolled during this season to enjoy the pleasures and benefits of this coming year.

Very cordially your President,


Ira W. Martin