

AKIN & BAGSHAW, Inc.

1425 WILLIAMS STREET
DENVER, COLORADO

Specializing In Visual Aids

July 9, 1935.

Miss Laura Gilpin,
317 Cheyenne Road,
Colorado Springs, Colo.

Dear Miss Gilpin:

As Mrs. Bagshaw has indicated to you, we are publishing a Visual Education paper in the Fall which would be an excellent medium to advertise your list of slides.

I would suggest that you take the eight slides listed on your brochure and run them in sequence, covering the school year and having material enough with each of them to make a half page ad. The cost of the ad would be \$12.50 per month.

This paper will touch all the schools in the Rocky Mountain area. In a short time you could convince yourself of the value of the school market. We are preparing our first number and it will be ready early in August.

With sincere regards, I am

Very sincerely yours,

TABagshaw

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