

PICTORIAL PHOTOGRAPHERS OF AMERICA

(Publishers of LIGHT AND SHADE)

Art Center, 65 East 56th Street

New York, N. Y.

May 16, 1929.

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LIGHT AND SHADE*

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Los Angeles
J. VANDERPANT,
New Westminster, B. C.

Miss Laura Gilpin,
30 West Dale St.,
Colorado Springs, Colo.

Dear Miss Gilpin:

The Salon is over, all but mailing the pictures back. They have been held until now on account of choosing the pictures for Vol. V, of Pictorial Photography in America, but will be on their way in a day or so. I surely wish our three hundred members were not scattered all over America where they can't help with the work of this organization. Without exaggeration, all the work is done by four or five of us and it is some job. We now face the publishing of the book.

The selection of the pictures becomes a problem as usual. Every effort was made to get a representative jury for the Salon, as far as geographical limitations permitted, and I doubt that we could equal it, to say nothing of improving on it, if we were to have a separate jury for the book. After much discussion by the Executive Committee it was decided to stick to the ratings on the ballots as marked by the Salon Jury. It was also decided to make the number include all prints with the score of 14 or better. In case of a contributor having more than one print with that score, the one with the highest score will be used. It was also decided to run a supplement of six European pictures, one each from England, France, Belgium, Italy, Germany and Czechoslovakia. The inclosed catalogue indicates the pictures thus chosen. Please let me hear from you if you have any suggestions or comments about this.

One other thing I would like to hear from you about is text matter for the book. The first four or six pages are the ones in question. I would like to suggest that we have a four or five hundred word article by the various Regional Vice-Presidents, or by some one they may designate, relative to Pictorial Photography in their particular locality or territory. This was done in the first volume and is done as respect to nations in Photograms. It would have its benefits, in that it gives every part of America a place in the book; it makes the book have a truly national

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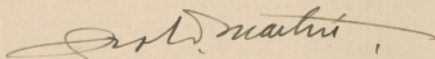
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aspect and establishes the identity of the organization in the various parts of the country through its Regional Vice-Presidents. I believe the content should be broad and relative to the photography as an art in the respective territory and of the present time. Please let me hear from you at once as the time is getting on. If you are in favor of this plan could you get your article to me by the latter part of June or not later than July first? Please let me know at once so I can let you know the census of opinion in time for you to do the article justice before July first.

Urging you to give your help in the form of advice and opinions, I remain,

Most sincerely yours,



Ira W. Martin.

Beck
Wanawake.