

C O P Y

May 22, 1929.

Mr. Arthur A. Fisher
827 Denver Nat'l Bank Building
Denver, Colorado

Dear Mr. Fisher:

I have your recent letter regarding the half-tone reproductions and I am very much distressed that you are so upset over the way things are working out, but I do feel that there are several points that you do not yet realize. Will you kindly compare your first series of reproductions with the originals? You will find to begin with that in practically every instance the printer has cut off a considerable portion of my photograph to make the prints uniform in size. I am sure that you realize that in making these photographs for you I have worked hard to make satisfactory compositions of each one. It will never be possible to always make them identical in size, because of the fact that some subjects require to be done more in a panel than in a full-plate. Two examples of this are the Security Building and the entrance of the Midland Savings Building.

Have you noticed that this latter half-tone plate is much narrower than any other of the series and do you like the wide space on either side between the picture and colored border? In the picture of the Polo Club the printer has trimmed nearly an inch

from the right hand side, cutting off entirely the diagonal roof of the sun room, which I feel is very necessary to the composition and again on the left hand side he has entirely removed a shadow which also helped. In the reproduction of the Morey Junior High School he has trimmed off a large amount from the sky which I feel spoils the balance of the photograph. In the reproduction of the South High School he has trimmed off considerably on the left hand side. In the Voorhees Memorial he has again trimmed from both sides spoiling the balance. In the whole building of the Midland Savings he has trimmed off considerable on the right hand side, losing the shadow side of the building which gives it its sense of form. In the Infirmary he has trimmed off more than one-half inch from the sky which again spoils the spacing. The same is true of the Millett residence. The Voorhees Memorial picture of the columns required a panel like effect and has been reproduced as the original. In the whole building of the Denver Polo Club he has trimmed widely from the sky, losing the sense of spacing. In the detail of the door-way of the Infirmary he has trimmed from both sides crowding the door too much at the right, which the proper spacing. In the Weicker Building he has trimmed from both sides which crowds the building too close to the margin.

I have never said anything about this before because the plates had been made and could not see that anything could be done about it, but it is always distressing to me when I have worked

hard to make a satisfactory composition to have someone trim the pictures without any regard for this. The new plates could be made identically the size, but it will have to be done at the expense of every single photograph. Would you want to have nearly an inch trimmed off of the interior of the new bank in order to have this plate exactly match the others? I appreciate your desire for uniformity but I think it is at a heavy expense regarding the photographs. May I also call your attention to the fact that in this first series of reproductions the horizontal pictures are not centered on the sheet, but are decidedly spaced to the side. Do you like this arrangement? In the next day or two I am sending you sample proofs of the border spaced, in example A with the exact proportion of your old ones and in example B spaced in relationship to the photographs used. Will you examine this closely with the others and tell me what you think?

Personally I have never cared for the orange border, even if George Wm. did design it, and to date I have not found anyone else who likes it. It seems to me that a narrower line and printed in black would be much more dignified and would show the picture off to better advantage, but if it is your desire to continue this throughout the series I, of course, would have no objection. As it is evidently your desire to keep adding to this series let us be sure to work this thing out to it's most satisfactory conclusion. I cannot feel that a slight difference in size in the pictures will be

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any objection when such difference is derived only through the benefit to the individual photograph. While I was in New York I received your dimensions for making the half-tone plates which I followed carefully as far as the width was concerned, but it did not occur to me that you would wish me to trim the photographs to fit the margin.

The plates cost \$39.00, but if you should want them made over again they could only be made the same size by trimming. I do hope that these explanations will clear the matter up in your mind and I assure you of my desire to turn out for you the very best possible kind of a job. With

With kindest regards,

Very truly yours,

IG-B