

ART AND ARCHAEOLOGY

"The Arts Throughout the Ages"

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28th March, 1926.

Miss Laura Gilpin,
30 West Dale Street,
Colorado Springs, Colo.

My dear Miss Gilpin:-

Thank you for your note of the 20th, just to hand. Some of your Mesa Verde Prints will undoubtedly be full-page plates, and others cross-page, that is, running across the width of the page. Pay no attention to the matter of size, but write your captions as you see them. If they turn out to be too long, I can easily cut them down to the proper length. We do not, as a rule, use long titles, as you know. At times we run a single-line caption in large type to identify the picture, and follow it below with perhaps two or three lines of smaller letters. This, however, we do not like to do, as it crowds the page. In your case, where the effect must rest almost wholly upon the beauty of the picture itself, I would run them all without captions if I dared. Then there would be nothing to distract the eye. But of course I should be simply swamped with protests, so we shall have to have titles. But on general principles, I should advise keeping them short. "One picture," you remember, "is worth 10,000 words."

Do not hurry with the article. June first will be time. We have had to recast plans here several times, so there is no need to crowd you on it at all. I wish I could be optimistic regarding our Gamio fund.★ Raising money in Washington is a good deal like trying to pull a shark's wisdom teeth! I have tried both; they are equally amusing. With kindest regards,

Very sincerely,

Arthur Stanley Riggs

Director and Editor.

ASR;r

to I think we shall press through, but it has been a tremendous job - Steve is.