

January 27, 1926.

MY dear Mrs. Ullman:-

You are doubtless thinking all sorts of things about me, and I don't blame you a bit. I tried to reach you by phone before I left New York but was unsuccessful. Since I reached home I have been exceedingly busy both here and in Denver, and the days have slipped by too fast.

Here is a copy of the letter that Mr. Hervey and I wrote. We thought a very nice folder with a halftone reproduction of a portrait of Mr. White's would be most worth while. It would be necessary for several of us to subscribe for this initial cost. I would like to have your portrait of Mr. White used. I understand that you have several. I saw the one that Margaret Watkins has which I like better than any I have seen. I am so glad you did it and did it so successfully.

To-day has come a letter from Mrs. Hervey saying that Mr. Drew wants to give either part or all of the next P.P.A. Annual to Mr. White. He feels the \$15.00 book a hopeless proposition. Now we surely can't succeed with both. I believe that it would be a bigger thing if it were backed by the P.P.A. I mean by that that it appears

then as though a national organization were publishing the Memorial. I do think that a proposition of this kind would be the best. But the prints must be photogravure, if it is possible. I think it is, Mrs. Hervey thinks it is, Mr. Drew thinks it isnt. Couldnt we at least try to raise the money for the photogravure book, and should that fail, then do it in halftone? Would you call Mrs. Hervey up and see what she thinks of this proposition? This same letter could be used and in the same way with the addition of the P.P.A. as doing it, and the funds etc. could be sent to the Treasurer of the P.P.A.

Do talk the matter over with Margaret Watkins too. She is now Vice-President of the P.P.A. We must all get to-gether on it.

My own opinion is as I have said that we(the Alumni Committee) join our efforts with the P.P.A. and try first to raise the sum for the photogravure book. It is easy to say that it can or that it cannot be done, that only depends on the judgement of the individual expressing the opinion. There is only one way to find out.

And I feel sure that there will be some way in which I can be of use from here. We must get a list to-gether of the older photographers who knew Mr. White before any of us did. Mr. Steiglitz would be glad to help with this I am sure. There will be many letters to write, and any that I can do away from the rest of you, you may count on my doing it, and doing it more expeditiously than this long delayed one to you! I shall eagerly await the news of what transpires.

There is one other possibility. I know that Mr. Rudge has recently installed a new process "Aquatone" which I understand is very fine and is cheaper than photogravure. I believe that it would be well to look into this.

With the best of wishes to you, and with many regrets that I was not able to see you again and also more of your work, I am

Most sincerely yours,