

TO THE FRIENDS OF CLARENCE H. WHITE.

Our friend, teacher, and fellowcraftsman is dead. His work is over. Never again with the personality that was Clarence H. White--that working together of temperament, and sensitive taste and consuming purpose--- produce a photograph. Never again can he personally give to his students those sympathetic yet searching criticisms that faithfully showed him how weak they were yet always somehow made them courageous and strong.

But it would be a poor tribute to the vision and the spirit of Clarence White to say that in any real sense his work is finished. It must go on-- and it will go on as long as we who have been helped by his life and who believe in what he lived for, remain true to his memory.

It is with this idea-- that it is our privilege to keep his memory alive and to continue his work-- that the plan of a Memorial Book has been formed.

The Memorial Book of Clarence H. White will contain thirty (or more) beautiful photogravure reproductions of Mr. White's photographs. From his many hundreds of negatives a careful selection choice will be made of those most representative of his life's work. In addition to these, the book will contain a portrait of Mr. White and two articles, one a resume of his life, the other an appreciation of his work. In appearance and workmanship the book will be worthy of the artist whose work it commemorates. Mr. Frederick W. Goudy will design and make the book. The Photogravures will be the work of the Photogravure and Color Co.,

of New York City.

The edition will be limited to 500 copies at the price of \$15.00 a volume, payable in advance of publication. Your subscription for one or more volumes is solicited. Subscribers names will be listed in order of the receipt of their checks. Checks may be mailed to

who will be responsible for their return in case for any reason the book is not delivered.

Will you not help the committee by replying at once?

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Faithfully yours,