

send out a letter about the book with
subscription blanks, and we must
determine now the selling price of
the book.

I am hoping that we can sell it,
an edition of 500 copies, for \$15.- per
volume. I hope we can have as
many as thirty reproductions with a
frontispiece, a portrait of Mr. White,
a few more, if it will be possible.
With the photo gravures amounting to
\$3286.- will the balance of the \$7000.-
cover all the making of the book?

The next time you are in town, I
would be glad to meet you and talk
over the matter in greater detail.

49 West 12th St
New York City
Nov. 24. 1920.



Mr. Frederic W. Goady,
Marlboro. N.Y.

Dear Mr. Goady:-

At a recent meeting
of the Alumni Assn. of the White School
of Photography, it was decided that
we would publish a handsome book
of photo gravure copies of Mr. White's
work, as a memorial to him.

The committee named for the work
on the book, are Mrs. Ullman, Mr.

Horne, and myself as chairman.

Before we can proceed at all, it is necessary to secure as accurate an estimate as is possible, before we send out our subscription circular. Mr. Firth has given me the estimate of \$106.- for 500 copies of each photoengraving plate.

We are most anxious to have you do the typography and printing of the text, which will consist of one article, a resume of Mr. White's ^{life} ~~work~~, another, an appreciation of ^{his work} it, and, I think, also a very fine Sonnet which has recently been written.

The size of the book will be 11 1/2 inches, the paper, Rivin, similar to Mrs. Williams' new book.

Can you give us an estimate on your book, including the cover and binding, in fact, everything except the photoengravings? I realize it is impossible to give an exact estimate now, but if we could have one within ~~two~~ or three hundred dollars.

In undertaking the work of this, I insist that we must have the money in hand before the work is begun. The order to do this, we propose to



I will be in New York until December eighteenth, when I return to Colorado, and I am most anxious to proceed with the plans as far as possible while I am here.

I know you will have many helpful suggestions to give us, and I shall be very happy for an opportunity to talk them over with you.

Very truly Yours
(Miss) Laura Gilpin.

Telephone
Chelsea 3272.

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