

301 West 91st Street
New York, July 17, 1925

Dear Miss Gilpin

I have delayed answering
your two letters for several reasons, the
sum total of which, however, amounted to
the fact that my energies seem to have
been entirely taken up during the last
month by a series of operations happening
necessitating a complete change of all
our summer plans. In the meanwhile
I was not able to communicate with
you about the reproductions of your
wonderful pictures until I had consulted
with my manager, or rather, the special
person in the manager's office who knows
all about these details. And he was
about the country with Paul Whiteman's
orchestra until quite recently!

Now I find, to my great disappointment,
that my scheme of using either photographs
or half tone copies in quantities is not
practicable. The pictures which the
manager sends out must be of a kind
from which half tone blocks can be made for
use in local newspapers or for local
programmes. Consequently they cannot

be half-tone prints for these will not reproduce
a second time - And it seems that the
photogravure is too expensive, particularly
as several different poses are always
needed, and that means, of course, the cost
of a plate for each one. moreover, I am
told that a photogravure of one of your
pictures would not give a successful
half tone plate either -

Apparently we shall have to continue
using the same process which we have
employed for several years - I believe
it is called rotogravure. Some of the
quality of the picture is sacrificed in this
process, but it answers the purpose and
looks like a photograph and can be used
for any kind of half tone reproduction,
the cost being very small - about 8 cents
for an 8 x 10.

Please be just- frank in telling me if
you would prefer not to have your photographs
reproduced in this cheap way - of course
I would not use them if you objected -

I am sending you one of Guther's pictures
of me which they have been using, so as to
show you how it comes out -

With kindest regards

Sincerely yours Harold Bauer