



THE TORONTO CAMERA CLUB

Organized 1887

Incorporated 1893

In affiliation with the Royal Photographic Society of Great Britain

Thirty-Third Annual Toronto Salon

August Twenty-Third to September Sixth 1924

at the

Canadian National Exhibition

... Salon Committee ...

M. O. Hammond. A. S. Bowers. E. Hoch. L. H. Fletemeyer. E. J. Long.
Fred Baird. W. V. Mills. G. R. Smith. A. Brigden - Chairman.
J. H. Machay. Secretary. 2 Gould Street, Toronto, Canada.

Toronto, Canada, April 15th, 1924.

Each year throughout the world, International Photographic Salons have been an incentive to the pictorialist to produce work of such outstanding merit, that to-day Pictorial Photography has become firmly established among the recognized arts.

To pictorialists the world over, a cordial invitation is extended by the President and Directors of The Toronto Camera Club, to submit work for the Thirty-Third Toronto Salon, to be held at the Canadian National Exhibition from August Twenty-Third, to September Sixth, 1924.

The continued co-operation and support of pictorialists year after year, has made the Toronto Salon universally known, and, as the Exhibition is visited each year by over one and one half million people from all parts of the globe, an unexcelled opportunity is afforded the artist to become more widely known, and thus assist and further establish photography as an art.

The Salon Committee trust that the entry-forms herewith enclosed may be well filled and returned before the closing date August 1st, so that the "Thirty-Third" will be a record breaker.

Sincerely yours,

Secretary, Salon Committee.

JHM/L
Enclosures.