

2025

Economic Impact Statement

In 2025 the AMON CARTER MUSEUM OF AMERICAN ART ...



Had an overall annual economic impact of **\$18.6 million**



Employed **67** full-time employees and **58** part-time employees



Generated over **\$806K** in state government revenue



Generated over **\$694K** in local government revenue



Spent over **\$16 million** on salaries, goods, and services in our community



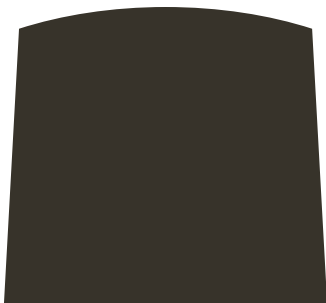
Spent over **\$6.2 million** since 2021 on capital-improvement projects using local contractors and suppliers



Served **25,690** school children through school visits, off-site, and virtual programs



Welcomed **70,735** visitors



**AMON
CARTER**
MUSEUM OF
AMERICAN
ART





Museums are economic engines:

- Museums support more than 726,000 American jobs.
- Museums contribute \$50 billion to the U.S. economy each year.
- Seventy-six percent of all U.S. leisure travelers participate in cultural or heritage activities such as visiting museums. These travelers spend 60 percent more money on average than other leisure travelers.
- The economic activity of museums generates more than \$12 billion in tax revenue, one-third of it going to state and local governments. Each job created by the museum sector results in \$16,495 in additional tax revenue.
- Every direct job at a museum supports an additional job in the economy. This is a higher rate than many other industries.
- Museums and other nonprofit cultural organizations return more than \$5 in tax revenues for every \$1 they receive in funding from all levels of government.

