2022 Economic Impact Statement

In 2022 the AMON CARTER MUSEUM OF AMERICAN ART . . .

- Had an overall annual economic impact of **$17 million**
- Employed **75 full-time staff members and 42 full-time equivalents**
- Generated **$720,013 in state government revenue**
- Generated **$591,362 in local government revenue**
- Spent over **$14.5 million** on salaries, goods, and services in our community
- Served almost **20,000 school children through school visits and off-site programs**
- Had spent over **$13.5 million** since 2017 on capital-improvement projects using local contractors and suppliers
- Welcomed **74,802 visitors**
On a national scale, museums are economic engines:*  

- Museums support more than 726,000 American jobs.  

- Museums contribute $50 billion to the U.S. economy each year.  

- Seventy-six percent of all U.S. leisure travelers participate in cultural or heritage activities such as visiting museums. These travelers spend 60 percent more money on average than other leisure travelers.  

- The economic activity of museums generates more than $12 billion in tax revenue, one-third of it going to state and local governments. Each job created by the museum sector results in $16,495 in additional tax revenue.  

- Every direct job at a museum supports an additional job in the economy. This is a higher rate than that of many other industries.  

- Museums and other nonprofit cultural organizations return more than $5 in tax revenues for every $1 they receive in funding from all levels of government.  

*National statistics from the American Alliance of Museums, “Economic Impact Statement,” 2023